

IPR CELL, AURO University in collaboration with Lexicon Legal X Beyond 21A

Unlock the Power of Innovation: Master the Laws That Protect Creativity

INTELLECTUAL
PROPERTY RIGHTS
LAW

8th October, 2024

**INTELLECTUAL PROPERTY RIGHTS
WORKSHOP**

AURO University
Earthspace, Hazira Road
Surat- 394270, Gujarat

8th October 2024

10 a.m. to 3:30 p.m.



SURAT, GUJARAT



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ABOUT US



AURO University, established in 2011, is inspired by the vision and teachings of Sri Aurobindo Ghosh and The Mother. AURO UNIVERSITY is an environment of collaboration and creativity driven by self-discovery of "Inner Being" that ENCOURAGES, ENABLES and EMPOWERS students in their INTELLECTUAL, EMOTIONAL and SPIRITUAL GROWTH. AURO University is a centre for value-based education.

AURO University has seven schools under its umbrella which are: School of Law, School of Business, School of Journalism and Mass Communications, School of Liberal Arts and Human Sciences, School of Design, School of Information Technology, and School of Hospitality.

SCHOOL OF LAW



About School of Law

Established in 2012, the School of Law offers a curriculum combining contemporary legal knowledge, technology, and multidisciplinary approaches. Focusing on Indian and international laws, it emphasizes practical applications through Moot Courts, case studies, and projects. Courses are led by experienced professionals, with comprehensive teaching plans and resources provided to students.

THE IPR CELL

The Intellectual Property Rights (IPR) Cell at AURO University plays a crucial role in promoting innovation and safeguarding intellectual property within the academic community. Established to support students, faculty, and researchers, the IPR Cell provides comprehensive guidance on various aspects of intellectual property, including patents, copyrights, trademarks, and trade secrets.

The cell's primary objectives include raising awareness about the importance of intellectual property rights, facilitating training workshops, and organizing seminars to educate the university community on IPR-related issues.

By fostering a culture of creativity and innovation, the IPR Cell aims to enhance the university's contributions to knowledge transfer and commercialization, ultimately encouraging a dynamic environment for research and development. Through its initiatives, the IPR Cell not only supports the university's mission but also plays a vital role in bridging the gap between academia and industry.



SESSION THEMES

1. Introduction to IPR and Overview of Careers in IPR.

- Its significance and career opportunities.
- What is IPR? Overview of Trademark, Copyright, Patent, Geographical Indications.
- IPR's role in business and innovation.
- Career paths in IPR: Trademark attorney, lawyer (consulting, litigation), copyright lawyer, IPR drafting, in-house counsel, law firms, consulting, and government roles.

2. Basics of Trademark Filing.

- Eligibility and classification.
- Who can file and fee structure.
- Types of applications: Trade Marks, Convention, Multiclass, Series, Collective, Certification Marks.
- Nice Classification (Trademark classes).
- User in trademarks: Prior use vs Proposed to be used.
- Required documents: Power of Attorney, MSME/Startup Certificate, User Affidavits. TM forms: TM-A, TM-M, TM-O, TM-P differences.
- Common mistakes and objections in registration.

6. Copyright Vetting for Books and Literary Work.

- **Steps in Vetting literary works to prevent copyright infringement.**
- **Common mistakes in copyright vetting by authors, publishers, and lawyers.**

7. Q & A Session and Closing Remarks.

3. Personality Rights and its protection.

- Definition and scope of personality rights.
- Eligibility to claim personality rights.
- Legal protection in India and global perspectives.
- Challenges and emerging issues: AI, deepfakes.
- Celebrity personality rights: Amitabh Bachchan, Jackie Shroff cases.

4. Trademark disparagement vs. trademark infringement.

- Comparative advertising and disparagement.
- Notable cases.
- Remedies and common defenses in trademark disparagement.

5. Copyrights and Fair Dealing

- Categories of Copyright
- Fair Use vs. Fair Dealing.
- Infringement of Copyright

KEYNOTE SPEAKERS



MS. SADAF REZA KHAN

Advocate, Founder, Lexicon Legal

She is an experienced lawyer specializing in Corporate Law, Intellectual Property Rights, Startup Advisory, Compliance, Family Law, and Alternative Dispute Resolution. A Symbiosis Law School graduate with an LL.M. from Jindal Global Law School, she has worked in the Bombay and Gujarat High Courts and is a Certified Arbitrator and Accredited Mediator. She founded Lexicon Legal to offer legal support to the corporate sector.



MR. KASHISH R. POOJARA

Advocate, Founder, Lexicon Legal

He blends tradition with innovation in his legal practice, having introduced organized corporate legal services to Surat. With experience at Kanga & Co. in Company Law, he leads a 360-degree law firm and is a Certified Arbitrator and Mediator. He specializes in legal writing, contract drafting, and offering tailored solutions for startups and large enterprises. He is also an active member of BNI and TiE Surat.



MR. SHETHIN CHACKO

Advocate, Founder, Beyond 21A

He is an experienced Intellectual Property lawyer specializing in trademark and copyright law, with over five years in filings, litigation, and contract negotiations. A first-rank LL.B. graduate from Symbiosis Law School, Pune, he has also contributed to legal thought leadership and gained insights into judicial processes while working with Justices of the Delhi High Court for three years.



QR CODE FOR PAYMENT

Important Guidelines

Registration fees:

- For Auro students/members : Free
- For Non - Auro students/members : Rs 500 { Inclusive of GST 18% }

- (E -CERTIFICATE WILL BE PROVIDED TO ALL THE ATTENDEES ONLY IF THEY ATTEND 4 SESSIONS OUT OF THE 6 SESSIONS.)

Payment and Registration link

Last Date For
Registration

**5th OCTOBER,
2024**

Registration Link:

<https://docs.google.com/forms/d/1UemGF6xAdCyVO3KVtmODk0McCH62E6nC9192ayEORR8/edit?ts=66eedb50>

Payment Link :

<http://erp.aurouniversity.ac.in/Event/OnlinEventRegistrationForm?ev=JI9Ard2FNgk=>

OFFLINE MODE

10:00 AM TO 3:30 PM

Ms. Arpita Yadav, Faculty Coordinator , IPR Cell

Email - arpita.yadav@aurouniversity.edu.in

For more queries contact:
Student Coordinator

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